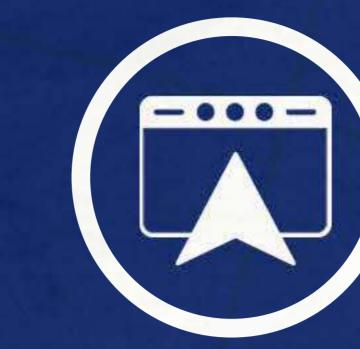


challenges



Not optimized for multiple devices



College website was hard to navigate



Unable to gain mass reach on social media

Straitegy/

Identified gaps in existing website

Comprehensive competitor analysis

Research and understanding of target audience

Complete website revamp for better UX

Restructured social media strategy

Targeted lead generation campaigns for admissions

Solutions



Website Revamp:

- Brand new website design and look
- Content reworked for clear messaging
- Mobile optimization & improved UI/UX Regular website updates



Social Media Management: Creative content ideation & design

- Engaging GIFs, reels & interactive stories
- Ensured daily posts on Meta
- Tailored posts for LinkedIn



Targeted lead generation campaign Across digital channels, focusing on Meta

Lead Generation Campaign:



Creative content ideation & design Engaging GIFs, reels & interactive stories

Influencer Marketing:

- Ensured daily posts on Meta
- Tailored posts for LinkedIn

Leads for Admissions

Higher Admission Rate Reached over 6 Lakh

Outcomes

Generated 1500+ Quality

Accounts on Meta 15k Content Interactions

on Meta Increased Brand Awareness

& Student Engagement

Results



efforts and driving enrollment growth. Are you ready to transform your college's admissions strategy?

Contact Bunjy today to learn how we can help you achieve

your enrollment goals through strategic digital marketing!



